FOR IMMEDIATE RELEASE:

DEBUT NOVELIST PUBLISHES THRILLER THAT EXPLORES THE WORLD OF TEENAGE RUNAWAYS

Yorktown Heights, NY – August 2012 – The debut thriller *Have You Seen Her?* from novelist Rich Silvers is now available in paperback and Kindle e-book editions.

The novel evolved from a too-familiar postcard. "I was having a challenging day writing," Silvers says, "and I decided to take a break and get the mail. There was a postcard there from the nonprofit group, Child Find of America, with a missing girl and the question: Have You Seen Me? The girl looked familiar to me. I started to wonder, 'What would it take for someone to drop everything else in their life and search for the girl on a postcard like this?'"

The protagonist of *Have You Seen Her?*, Jack Logan, does just that. Grieving and troubled, the former money manager throws himself into finding a runaway girl who looks eerily like his dead wife. Early reviews call it a "riveting" psychological thriller, and debut novelist Silvers a "diabolically clever writer."

Silvers' first career took him to the finance departments of a number of Fortune 500 consumer-product companies. He retired at 48 to pursue his lifetime dream of becoming a novelist. He will donate 10% of the profits from *Have You Seen Her?* to organizations like Child Find of America and The National Runaway Switchboard that are focused on finding missing children.

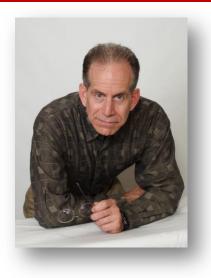


Silvers is available for interviews, book club appearances, speaking engagements, and/or guest articles on the subjects of fiction, writing, and mid-life career change.

Conure Press is a small, independent press based in Yorktown Heights, NY, and distributed to retailers via the Ingram Book Company.

For more information, to request a review copy, or to schedule an interview, contact:

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About Rich Silvers

Rich Silvers' first career took him to the finance departments of a number of Fortune 500 consumer-product companies. He retired at 48 to pursue his lifetime dream of becoming a novelist. Born in the Bronx, Rich now lives in Yorktown Heights, NY, with his wife, Cathy, and their pet parrot, DJ.

Interview Questions

- 1. You made a huge life change a few years ago, when you took an early retirement from your career in corporate finance to pursue writing full time. What was that like for you?
- 2. Your book centers around a man's quest to track down a runaway girl. How did you research that and what did you learn about missing children in the U.S. that surprised you?
- 3. The hero of your novel suffers from obsessive compulsive disorder (OCD). Was it difficult to get into the mind of a character who had so many layers of issues?
- 4. Why did you choose to publish this novel yourself, rather than go through the traditional process of finding an agent and a publisher?
- 5. What's next for you as a writer? Any other projects planned or underway?
- 6. Any advice for other writers who are making their way toward publication?

For more information or to schedule an interview, contact: **Rich Silvers**richsilvers@verizon.net 914 243 6719

Have You Seen Her?

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Facts About Missing Children

- Nearly 800,000 children younger than 18 are missing each year, or an average of 2,185 children reported missing each day.
- Between 1.6 and 2.8 million youth run away every year in the U.S.
- Between 1997 and 2012, the AMBER Alert program has been credited with the safe recovery of 572 children.
- According to key online victimization research, an estimated 4% of 10 to 17 year olds online received an aggressive sexual solicitation – a solicitor who asked to meet them somewhere; called them on the telephone; or sent them offline mail, money, or gifts.
- Roughly 80% of child abductions are family abductions, when a family member takes or keeps a child in violation of the custodial parent's/guardian's rights.

Statistics compiled from The National Center for Missing and Exploited Children, Child Find of America, and the National Runaway Switchboard.

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