

FOR IMMEDIATE RELEASE:

**SUSPENSE NOVELIST PUBLISHES THRILLER THAT EXPLORES MEMORY LOSS AND LEWY BODY
DEMENTIA**

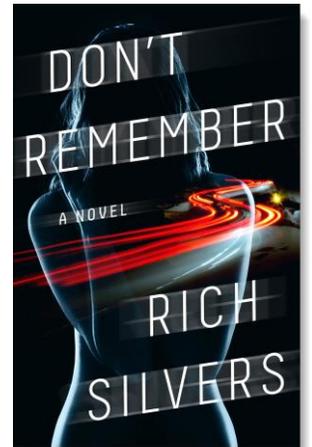
Yorktown Heights, NY – November 2016 – The second psychological suspense novel, *Don't Remember*, from author Rich Silvers is now available in paperback and Kindle e-book editions.

“As I was writing *Don't Remember*,” Silvers says, “a close family member had passed away after a devastating battle with dementia. Research showed me that LBD affects an estimated 1.4 million individuals and their families in the United States, and can occur at a younger age than Alzheimer’s. It was that fact that stuck with me and in developing the plot of *Don't Remember*, I took the opportunity to make others aware of this disease and how it could affect one’s life.”

The effects of Lewy Body Dementia are central to *Don't Remember*, the story of Julian Barnes, who survives a terrible automobile accident only to remember nothing when he awakes. As he struggles to recall the events of that fateful night, he’s cajoled, bribed, and threatened until he’s not sure what’s more dangerous: losing his memory or getting it back.

Reviews have called *Don't Remember* a “fast paced and a thrilling read,” a “great ride,” and reviewers have said “will be keeping an eye out for more books by this author in the future.”

Silvers’ first career took him to the finance departments of a number of Fortune 500 consumer-product companies. He retired at 48 to pursue his lifetime dream of becoming a novelist. He donates 10% of the profits from *Don't Remember* to the Lewy Body Dementia Association (<https://www.lbda.org>).



Silvers is available for interviews, appearances, speaking engagements, and/or guest articles.

Conure Press is a small, independent press based in Yorktown Heights, NY, and distributed to retailers via the Ingram Book Company.

For more information, to request a review copy, or to schedule an interview, contact:

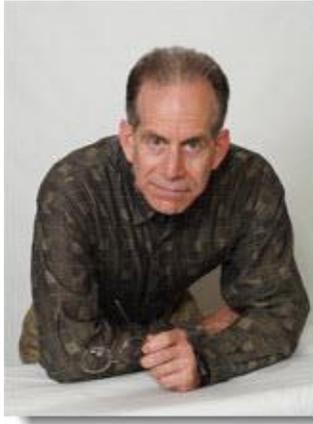
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About Rich Silvers

Rich Silvers' first career took him to the finance departments of a number of Fortune 500 consumer-product companies. He retired at 48 to pursue his lifetime dream of becoming a novelist. Born in the Bronx, Rich now lives in Yorktown Heights, NY, with his wife, Cathy, and their pet parrot, DJ.

Interview Questions

1. This is your second foray into psychological suspense. What draws you to this genre?
2. In your first book, *Have You Seen Her?*, the protagonist suffered from obsessive compulsive disorder (OCD), and in *Don't Remember* Julian suffers from memory loss. Why such damaged heroes?
3. In *Don't Remember*, the symptoms of Lewy Body Dementia are central to the plot. Why choose that disease rather than one more well know, such as Alzheimer's or Parkinson's?
4. Your style seems to be very Spartan, with little description and a lot of dialogue. Is that a conscious choice on your part? If so, can you talk about why?
5. You're working on a new novel, *Sum Lives*. What's it about?
6. Any advice for other writers considering "going indie"?

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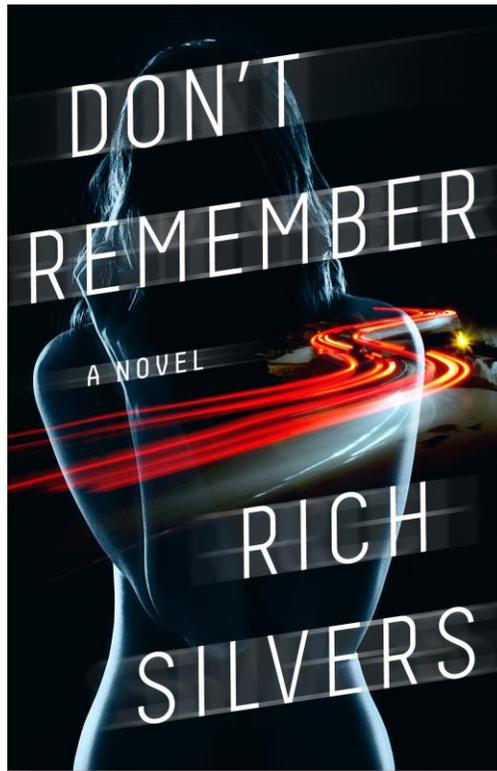
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Don't Remember

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Facts About Lewy Body Dementia

- LBD affects an estimated 1.4 million people and their families in the US alone.
- Lewy Body Dementias are the second most common form of degenerative dementia, next to Alzheimer's.
- The symptoms of LBD can include impaired thinking, changes in cognition, problems with movement, visual hallucinations, sleep disorders, altered behavior, and loss of autonomic function.
- It's often mistaken for Parkinson's or Alzheimer's, but effective treatments can differ so the right diagnosis is critical.
- Because many health-care professionals are unaware of the symptoms, diagnostic criteria, and even existence of LBD, the need for research and education cannot be overstated.

Information compiled The Lewy Body Dementia Association, The Michael J. Fox Foundation for Parkinson's Research, and The Alzheimer's Association.

10% of the profits from *Don't Remember* will be donated to the Lewy Body Dementia Association.

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