

**FOR IMMEDIATE RELEASE:**

**DEBUT NOVELIST PUBLISHES THRILLER THAT EXPLORES THE WORLD OF  
TEENAGE RUNAWAYS**

*Yorktown Heights, NY – August 2012* – The debut thriller *Have You Seen Her?* from novelist Rich Silvers is now available in paperback and Kindle e-book editions.

The novel evolved from a too-familiar postcard. “I was having a challenging day writing,” Silvers says, “and I decided to take a break and get the mail. There was a postcard there from the nonprofit group, Child Find of America, with a missing girl and the question: Have You Seen Me? The girl looked familiar to me. I started to wonder, ‘What would it take for someone to drop everything else in their life and search for the girl on a postcard like this?’”

The protagonist of *Have You Seen Her?*, Jack Logan, does just that. Grieving and troubled, the former money manager throws himself into finding a runaway girl who looks eerily like his dead wife. Early reviews call it a “riveting” psychological thriller, and debut novelist Silvers a “diabolically clever writer.”

Silvers’ first career took him to the finance departments of a number of Fortune 500 consumer-product companies. He retired at 48 to pursue his lifetime dream of becoming a novelist. He will donate 10% of the profits from *Have You Seen Her?* to organizations like Child Find of America and The National Runaway Switchboard that are focused on finding missing children.

Silvers is available for interviews, book club appearances, speaking engagements, and/or guest articles on the subjects of fiction, writing, and mid-life career change.

**Conure Press** is a small, independent press based in Yorktown Heights, NY, and distributed to retailers via the Ingram Book Company.

**For more information, to request a review copy, or to schedule an interview, contact:**

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## About Rich Silvers

Rich Silvers' first career took him to the finance departments of a number of Fortune 500 consumer-product companies. He retired at 48 to pursue his lifetime dream of becoming a novelist. Born in the Bronx, Rich now lives in Yorktown Heights, NY, with his wife, Cathy, and their pet parrot, DJ.

## Interview Questions

1. You made a huge life change a few years ago, when you took an early retirement from your career in corporate finance to pursue writing full time. What was that like for you?
2. Your book centers around a man's quest to track down a runaway girl. How did you research that and what did you learn about missing children in the U.S. that surprised you?
3. The hero of your novel suffers from obsessive compulsive disorder (OCD). Was it difficult to get into the mind of a character who had so many layers of issues?
4. Why did you choose to publish this novel yourself, rather than go through the traditional process of finding an agent and a publisher?
5. What's next for you as a writer? Any other projects planned or underway?
6. Any advice for other writers who are making their way toward publication?

For more information or to schedule an interview, contact:

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***Have You Seen Her?***

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## **Facts About Missing Children**

- Nearly 800,000 children younger than 18 are missing each year, or an average of 2,185 children reported missing each day.
- Between 1.6 and 2.8 million youth run away every year in the U.S.
- Between 1997 and 2012, the AMBER Alert program has been credited with the safe recovery of 572 children.
- According to key online victimization research, an estimated 4% of 10 to 17 year olds online received an aggressive sexual solicitation – a solicitor who asked to meet them somewhere; called them on the telephone; or sent them offline mail, money, or gifts.
- Roughly 80% of child abductions are family abductions, when a family member takes or keeps a child in violation of the custodial parent's/guardian's rights.

*Statistics compiled from The National Center for Missing and Exploited Children, Child Find of America, and the National Runaway Switchboard.*

**10% of the profits from *Have You Seen Her?* will be donated to organizations that are focused on finding missing children.**

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